

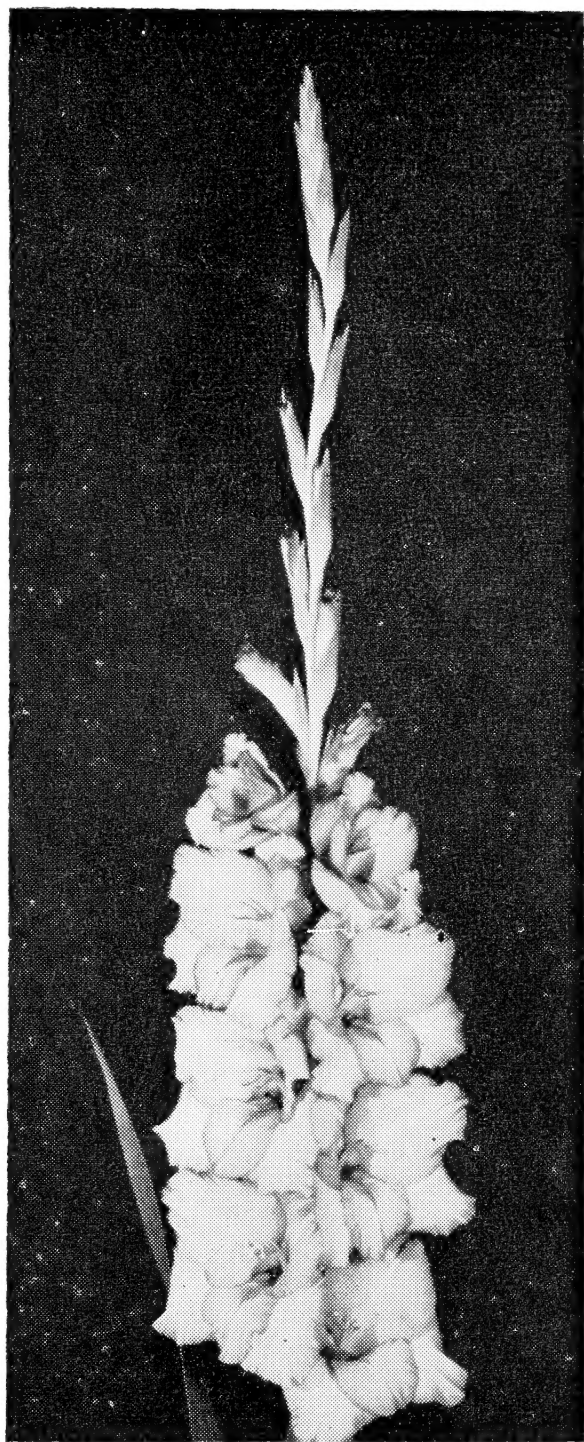
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**Parthiena**

*Originated by*

**M. W. Hitchcock**

**Schoharie, N. Y.**

**1952**

*Price List*

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# FOREWORD

It is with sincere pleasure that I express my appreciation to the friends and customers who have helped in this gladiolus enterprise, which has grown from a small backyard planting in 1940 to three acres this past year. True, this is not a large planting, but a small one and it is my intention to keep it that way so that rotation of land, careful attention to culture, harvesting, curing and general handling of bulbs will bring my customers the best bulbs possible. I grow all stock that is offered for sale from this list, which is made up after all bulbs are cleaned and I know exactly the bulbs I have to sell. When all of a variety or size of a bulb is sold out, I am "fresh out" and have no more. Therefore get your order in early as each order is filled in the sequence received. In regard to substitutions—none will be made unless you give me permission on the order, preferably stating a second choice. Every order will include cultural directions. Policy on extra bulbs with retail cash orders is generous and will depend on the size of the order. You will be satisfied.

## Terms

Minimum Order \$2.00. Cash with all orders of \$10.00 or less. If your order is over \$10.00 I will accept 25 % in cash and hold order for shipment in spring on receipt of the remainder. No C.O.D. orders please. Do not split a unit as quoted in price list, i.e., if item is listed at 2 for 25c, do not order one for 13c. Ten bulbs may be had at eight times the price of one, and five at the ten rate. In other words, if a bulb is listed at 2 for 25c, you may order ten bulbs for \$1.00 and five bulbs at 50c.

## Acknowledgements and Shipments

As soon as your order is received it will be acknowledged with a copy. Please keep this as it will be your only receipt until you receive your order. Your order will be filled in sequence received and held for shipment until spring after danger of frost is over. All retail orders are sent prepaid parcel post; wholesale orders f.o.b. Schoharie, N. Y., via express. Please order early as I am not in a good position to accept mail orders after April 10th.

## Bulb Sizes

Jumbo, 2 inches and up; large size measure  $1\frac{1}{4}$  inch to 2 inches; medium size  $\frac{3}{4}$  inch to  $1\frac{1}{4}$  inch; small size  $\frac{1}{4}$  inch to  $\frac{3}{4}$  inch. Bulb-lets are screened over a six-mesh screen.

## Guarantee

My stock has been inspected by the New York State Department of Farms and Markets and it is my policy to send out only good and healthy bulbs which are true to name. I can in no way be responsible for your crop. If on receipt of your bulbs you find them unsatisfactory in any way advise me at once and I will make full refund. If any should not be true to name after blooming, advise me and I will make a refund, replacement with normal increase or any other adjustment satisfactory to you.

## General Retail List

	Per	Large	Med'm	Small	Bulbl'ts
<b>ASTRID</b> .....	2	.25	3-.25	4-.25	pkg .25
Medium shade of rose					
<b>BENJAMIN BRITTEN</b> .....	1	.25	2-.25	4-.25	12-.25
European lavender mauve					
<b>BIRCH RED</b> .....	1	.25	2-.30	4-.30	10-.20
Giant deep red, with satin sheen					
<b>BLACK CHERRY</b> .....	1	1.00	.75	.50	3-.25
Best black red					
<b>BOISE BELLE</b> .....	1	.50	.35	.25	10-.35
Nice pink and yellow with many open, late					
<b>BO-PEEP</b> .....	1	.25	.15	.10	20-.25
Miniature, early buff pink					
<b>CIRCE (K&amp;M)</b> .....	1	1.00	.75	.50	2-.20
Fine exhibition red-orange					
<b>CLEO</b> .....	1	.60	.40	.25	6-.25
Ruffled light pink with amber blotch					
<b>COACHMAN</b> .....	1	1.00	.75	.25	5-.50
Large pink with many open					
<b>CONNECTICUT YANKEE</b> .....	1	.15	.10	4-.25	20-.25
Light pink with pink scarlet blotch					
<b>CONNIE "G"</b> .....	1	1.00	.75	.50	10-1.00
Clear ruffled cream					
<b>EVANGELINE</b> .....	1	.40	.25	2-.25	10-.25
Tall light pink					
<b>FALCON</b> .....	1	1.00	.75	.50	10-1.00
Clean orchid lavender, one of best					
<b>FLORENCE NIGHTINGALE</b> ....	2	.30	3-.25	5-.25	20-.25
Best all purpose white available today					
<b>FRIENDSHIP</b> .....	1	.25	2-.25	4-.25	10-.25
Early light pink with creamy white throat					
<b>GWEN</b> .....	1	1.00	.75	.50	10-.75
Early medium rose pink					
<b>HAROLD K</b> .....	1	1.00	.75	.50	2-.25
Large clear medium red					
<b>HEART'S DESIRE</b> .....	1	.25	.20	2-.25	10-.25
Ruffled light pink					
<b>JANET LEE</b> .....	1	.25	2-.25	4-.25	15-.25
Ruffled peaches and cream					
<b>LADY MARIAN</b> .....	1	.25	.20	2-.25	10-.20
Light rose lavender					

# GENERAL RETAIL LIST — Continued

	Per	Large	Med'm	Small	Bulbl'ts
<b>LILA WALLACE</b> .....	1	.75	.50	.25	5-.25
Ruffled dark rose, a small replica of Burma					
<b>LITTLE SWEETHEART</b> .....	1	.25	.20	2-.25	15-.25
Small flowered light pink, excellent for arrangements					
<b>MADELINE HEFTY</b> .....	1	1.00	.75	.50	4-.25
Large rose lavender					
<b>MRS. R. G. ERREY</b> .....	1	.25	.20	2-.25	20-.25
Tall dark red, needs staking					
<b>NADIA</b> .....	2	.25	3-.25	6-.25	30-.25
Salmon with golden throat					
<b>PACTOLUS</b> .....	2	.25	3-.25	6-.25	30-.25
Yellowish buff with a striking blotch of dark red					
<b>PATRICIAN</b> .....	1	.25	.20	2-.25	15-.25
Clear smooth lavender					
<b>PATROL</b> .....	1	.35	.25	.20	15-.25
Beautiful apricot, exhibition type					
<b>PARTHIENA</b> .....	1	.25	2-.30	3-.25	10-.25
	10	2.00	1.20	.75	100-1.75
Large deep lavender mauve. We are proud to have originated it					
<b>PHANTOM BEAUTY</b> .....	2	.25	3-.25	6-.25	25-.25
Light buff pink					
<b>PORCELAIN BLUE</b> .....	1	.25	.15	.10	15-.25
Pansy blue with creamy white throat					
<b>RAE</b> .....	1	.35	.25	.15	15-.25
Rose lavender and white					
<b>RED WING</b> .....	1	.75	.50	.25	10-.75
Fine exhibition scarlet					
<b>RUFFLED NIGHT</b> .....	1	.50	.40	.25	10-.40
Glowing black red with white pencil line on throat petals					
<b>RUTH ANN</b> .....	1	1.00	.75	.50	4-.25
Deep lavender rose with dark orchid lip					
<b>SHERWOOD</b> .....	1	.25	.20	2-.25	20-.25
Tall velvety purple					
<b>SPIC &amp; SPAN</b> .....	2	.25	3-.25	4-.25	10-.20
Tall, lightly ruffled, deep pink					
<b>SUNDAY BEST</b> .....	1	1.00	.60	.35	10-1.00
Plain petal light, lavender rose shading to creamy throat					
<b>SUNSPOT</b> .....	1	.25	2-.25	4-.25	25-.25
Apricot buff, rosy red spot in throat. Often Grand Champ					



## GENERAL RETAIL LIST — Continued

	Per	Large	Med'm	Small	Bulbl'ts
<b>TOBRUK</b> .....	1	1.00	.75	.50	10-.75
Coal black buds which open a deep maroon					
<b>VELVET MANTLE</b> .....	1	.25	2-.25	4-.25	25-.25
Deep velvet red					
<b>W. H. HOSMER</b> .....	1	.75	.50	.25	5-.25
Lavender rose with cream throat					
<b>WHITE GODDESS</b> .....	1	.25	.20	.10	20-.25
Large tall ruffled white with creamy throat. G.C. at Bing- hamton 1951					
<b>WILMA DITTMAN</b> .....	1	.60	.40	.30	10-.25
A buff Picardy					
<b>YANKEE LASS</b> .....	1	.35	.25	.20	10-.50
A lovely clear light pink self. We like it better than Connecticut Yankee					
<b>YELLOW BIRD</b> .....	1	.20	.15	.10	10-.20
A miniature glad. Clear medium yellow					
<b>YO-SKO-HARO</b> .....	1	.35	.20	.10	15-.25
Smoky-rose with white mid-rib and red feather on lower petal.					

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## Standard Retail List

The Gladiolus listed below are Standard Varieties and have been on the market for several years and need no description. We are grouping them by their general color class.

These may be had at the following prices:

**Large** ..... 10 for 75c or 5 for 40c

**Medium** ..... 10 for 50c or 5 for 25c

**Small** ..... 10 for 25c or 5 for 15c

**WHITE** — Annamae, Heavenly White, Leading Lady, Margaret Beaton, Mt. Index, Silver Star, Silver Wings, Snowbank, Winston.

**YELLOW** — Crinklecream, Lady Jane, Mother Kadel, Spotlight.

**ORANGE** — Daisey Mae, Gratitude

**SALMON** — Palisades

**PINK** — E. C. Cole, Magnolia, Summer Gal

**RED** — Black Opal, Firebrand, Red Charm, Spotlight

**ROSE** — Burma, Chamouny, Cercna, Miss Wisconsin, Rose Delight, Rosa Van Lima

**LAVENDER** — Elizabeth the Queen, Francis Irwin, Gay Lally, Huntress, Myrna Fay

**PURPLE** — Lancaster, Purple Supreme

**SMOKY** — Flying Fortress



# PARTHIENA

**PARTHIENA** was trial garden tested and proved nationally before and after its release in N.E.G.S., N.A.G.C., Rhode Island and also in Canadian Trial Gardens. **PARTHIENA** has won her share of show awards from blue ribbon to Grand Champion and from all reports will continue to do so. Color is a deep lavender and to my knowledge is duplicated in no other variety except Sterling. It is especially fine for florist work and combines well with white, cream, yellow or bronze. It is lightly ruffled, average field height 50 inches, flowerhead 23 to 24 inches, florets up to seven inches, total buds 19-20, open florets 6-10, buds in color 5-8, days to bloom 80-85, highly recommended for standing up under heat, seldom crooks or flecks, opens well from bud just showing color, recovers marvelously after travel, excellent cormel production, good germination with many corms producing saleable spikes. Some people who have grown only a few spikes of this variety have been reluctant to give it a commercial rating. However, all that I can say is that we sold over 500 dozen spikes of this variety this past summer. We grow three acres of glads, all size bulbs and bulblets.

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## 1952 Wholesale Prices — F.O.B.

**25 or more at the 100 rate. 250 or more at the 1000 rate**

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
100 .....	15.00	13.00	11.00	9.00	7.00	5.00
1000 .....	120.00	104.00	80.00	70.00	55.00	40.00

## Bulblet Prices

**½-pint...\$8.00    Pint...\$15.00    Quart...\$20.00    Peck...\$125.00**

Bulblets are measured by U.S.A. (dry) and none sold that pass thru a six mesh screen. Write for prices on Grower's Units.

## Wholesale Varieties

I do not attempt to do a wholesale business in varieties other than Parthiena, but we do have a surplus in most varieties in sizes No. 4, No. 5 and No. 6. If you are interested in any particular variety in the above sizes send your want list for quotations.

## Special Collections

**No. 1. Unlabeled Collection:** 100 assorted large bulbs, containing at least 40 varieties in complete color range. No seedling discards or old stock. Price \$5.95 per 100; \$3.00 per 50; \$2.00 for 30. One FREE Bulb, worth \$1, with each full 100 bulb collection.

**No. 2. Same Collection** as above in medium size bulbs. Price \$3.75 per 100; \$2.00 per 50. One FREE bulb, worth \$1.00, with each full 100 bulb collection.

**No. 3. Same Collection** as above in Small Bulbs. Price \$2.50 per 100. FREE with this collection 5 small bulbs of Parthiena.



**M. W. HITCHCOCK**  
Schoharie, N. Y.

[illegible]

ORDER BLANK  
M. W. HITCHCOCK  
Scholarship N. Y.

Date

Name

Address

Express Office (if different from postoffice)

IN CASE WE ARE SOLD OUT, SHALL WE

☐ Return ☐ Substitute (checked) ☐ Substituted similar or better variety

NO.	SIZE	VARIETY	PRICE
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TOTAL